

July, 2011

## FOR IMMEDIATE RELEASE

Contact: Amanda Wigley  
Marketing Communications Manager  
+61 2 9774 7350  
awigley@heatcraft.com.au

Word Count: 197  
Images: Refurbished Toowoomba Branch  
Toowoomba Branch Manager Ben Carlisle (right) and  
Customer Service Representative Glen Rowbotham (left)

## HEATCRAFT TOOWOOMBA RECOVERS FROM THE FLOODS

It has been nine months since the floods devastated Queensland and after months of hard work, the Heatcraft Toowoomba branch has completed its store refurbishment. The local team consisting of Branch Manager Ben Carlisle and Customer Service Representative Glen Rowbotham are extremely satisfied with the end result which has given them a more spacious store layout and better access to product for their customers.

"Whilst some very unfortunate circumstances led us to this, it has given us an opportunity to refresh the old place and we love it", commented Ben. "Our customers have been very supportive during the past year and we thank them. They love our new counter, and it's a great place to catch up over a good sale and a cup of coffee!"

One of the newest products on display at the branch is the Kirby® Fridgebox™ Outdoor Condensing Unit with Microchannel. With its removable access panels, customers will be able to view the internal connections as well as better understand the benefits of the Hypercore microchannel technology.

The Heatcraft Toowoomba branch is located at Unit 3, 2 Prescott Street, Toowoomba and can be contacted on **(07) 4639 7900**. For more information, **visit [heatcraft.com.au](http://heatcraft.com.au)**.



**Heatcraft Worldwide Refrigeration®** is a global leader in commercial refrigeration serving over 70 countries worldwide building its vision of being first choice in refrigeration. Setting the global benchmark in customer service, Heatcraft is at the forefront of sustainable technologies providing innovative refrigeration solutions that enhance the way we live.

Part of Heatcraft Worldwide Refrigeration, **Heatcraft** is a leading wholesale distribution business catering for the refrigeration and air conditioning trades with a distribution network of over 70 branch outlets across Australia and New Zealand.

**The Heatcraft vision is to be the market leader in temperature and climate control solutions.**