

Wednesday, 2 March 2011

IMPORTANT PRICE RISE NOTIFICATION FROM HEATCRAFT AUSTRALIA

Dear Customer

As a result of the escalating cost of commodities, key raw materials and subsequent price increases from some of our suppliers, I am writing to inform you that it has been necessary to increase our list prices effective from Friday 1st April 2011.

We are sensitive to the impact that this increase may have on your business but the proposed increases are necessary to ensure high-quality supply to our customers. In an effort to ensure that we minimise the impact we have been able to limit the increase to 3% or less on the majority of product lines. It should also be noted that we have, where possible, passed on price reductions that we have achieved through supplier negotiations.

Refrigerant and Copper pricing will continue to move with market prices and we will ensure that we continue to communicate with you should these products be affected in the future.

At Heatcraft we continually strive to improve the way we do business with you and to be your first choice provider for all your HVAC&R needs. Our 2011 Heatcraft Price Guide will equip you with the information you need to make the right decision on purchasing a new or replacement product quickly and easily.

The Heatcraft 2011 Price Guide will be published on our website from 1 April, 2011, with specific prices available to Heatcraft Toolkit subscribers via email. Your copy of the printed Price Guide will be available from your Account Manager or any Heatcraft branch from 18 April, 2011.

I thank you for your continuing support and assure you that Heatcraft values and appreciates your business.

Kind regards



Leon Miller
General Manager, Sales
Australia & New Zealand